



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 3

AMERICAN RAMBLER PRODUCTIONS - 23247

Contract No 394399	Contract Dt 07-30-2012	Revision Dt	Rev# 0	Advertiser RNC ROMNEY	Brand RNC ROMNEY	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 137			CMS # 240361	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-01-2012	End Date 08-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240361			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 137																
1	08-01-2012	08-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30			1	1	1			3	1,000	3	3,000.00
2	08-06-2012	08-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1	1						2	1,000	2	2,000.00
3	08-01-2012	08-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30			1	1	1			3	1,100	3	3,300.00
			**** Rate Adjustment ****														0	1	-1,100.00
4	08-06-2012	08-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1						2	1,100	2	2,200.00
5	08-01-2012	08-05-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	30			1	1	1			3	475	3	1,425.00
6	08-06-2012	08-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			3	30	1	1						2	475	2	950.00
7	08-01-2012	08-05-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30			1	1	1			3	450	3	1,350.00
			**** Rate Adjustment ****														0	1	-450.00
8	08-06-2012	08-07-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30	1	1						2	450	2	900.00
9	08-01-2012	08-05-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			3	30			1	1	1			3	600	3	1,800.00
10	08-06-2012	08-07-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			3	30	1	1						2	600	2	1,200.00
11	08-01-2012	08-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30			1	1	1			3	700	3	2,100.00
12	08-06-2012	08-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1						2	700	2	1,400.00
13	08-01-2012	08-05-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	30			1	1	1			3	500	3	1,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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394399	07-30-2012		0	RNC ROMNEY	RNC ROMNEY	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
137		240361	PHILADELPHIA	A. CLIFFORD	08-01-2012	08-07-2012	M (Broadcast Month, Cycle 1)	N	240361								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 137														
14	08-06-2012	08-07-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1	1						2	500	2	1,000.00
15	08-01-2012	08-05-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30			1	1	1			3	500	3	1,500.00
16	08-06-2012	08-07-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	1	1						2	500	2	1,000.00
17	08-01-2012	08-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30			1	1	1			3	400	3	1,200.00
18	08-06-2012	08-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1	1						2	400	2	800.00
19	08-01-2012	08-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30			1	1	1			3	1,000	3	3,000.00
20	08-06-2012	08-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1	1						2	1,000	2	2,000.00
21	08-01-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30			1	1	1			3	1,300	3	3,900.00
22	08-06-2012	08-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	1	1						2	1,300	2	2,600.00
23	08-01-2012	08-05-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30			1	1				2	1,500	2	3,000.00
24	08-06-2012	08-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1	1						2	1,500	2	3,000.00
25	08-01-2012	08-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	450	1	450.00
26	08-01-2012	08-05-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	600	1	600.00
27	08-01-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)	3	30						1		1	600	1	600.00
28	08-01-2012	08-05-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	600	1	600.00

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Agency Est# 137			CMS # 240361	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-01-2012	End Date 08-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240361			
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29	08-01-2012	08-05-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							1	1	500	1	500.00
30	08-01-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			3	30							1	1	900	1	900.00
															Contracted Gross Total:		65	49,775.00	
															Actual Gross Total:		65	48,225.00	
															Agency Commission:			7,233.75	
															Net Total:			40,991.25	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Aug 12		0.00		0.00		49,775.00		1,550.00 CR								48,225.00			
TOTAL		0.00		0.00		49,775.00		1,550.00 CR								48,225.00			

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